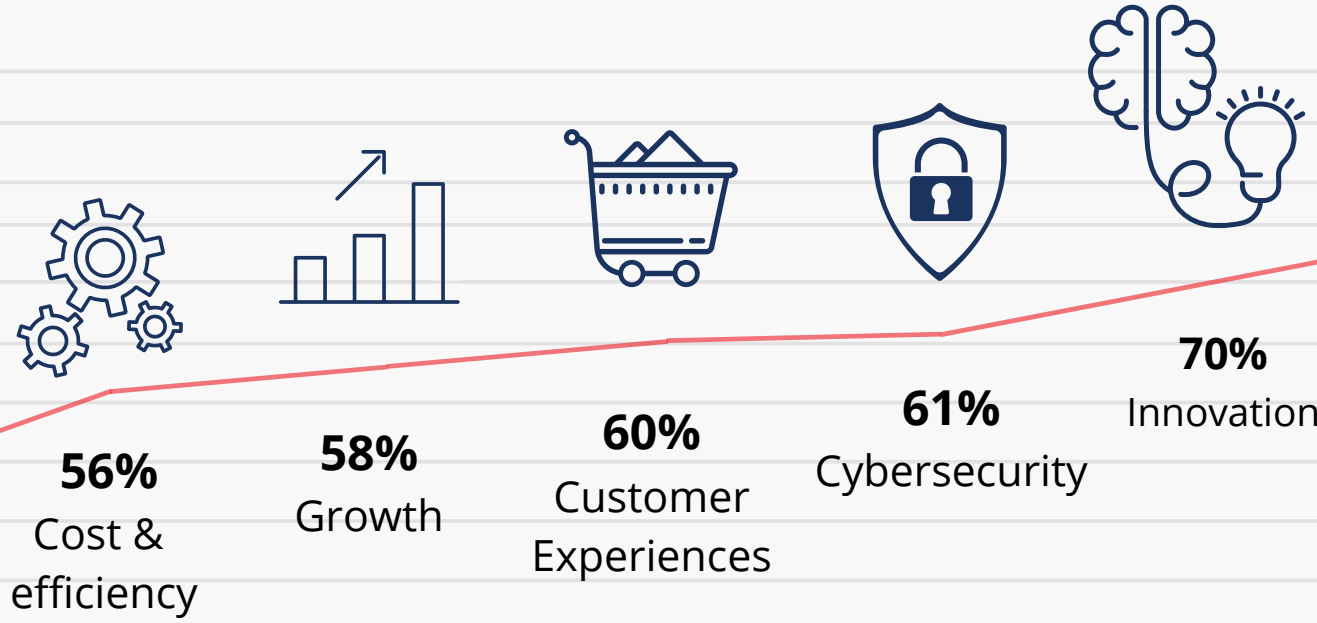


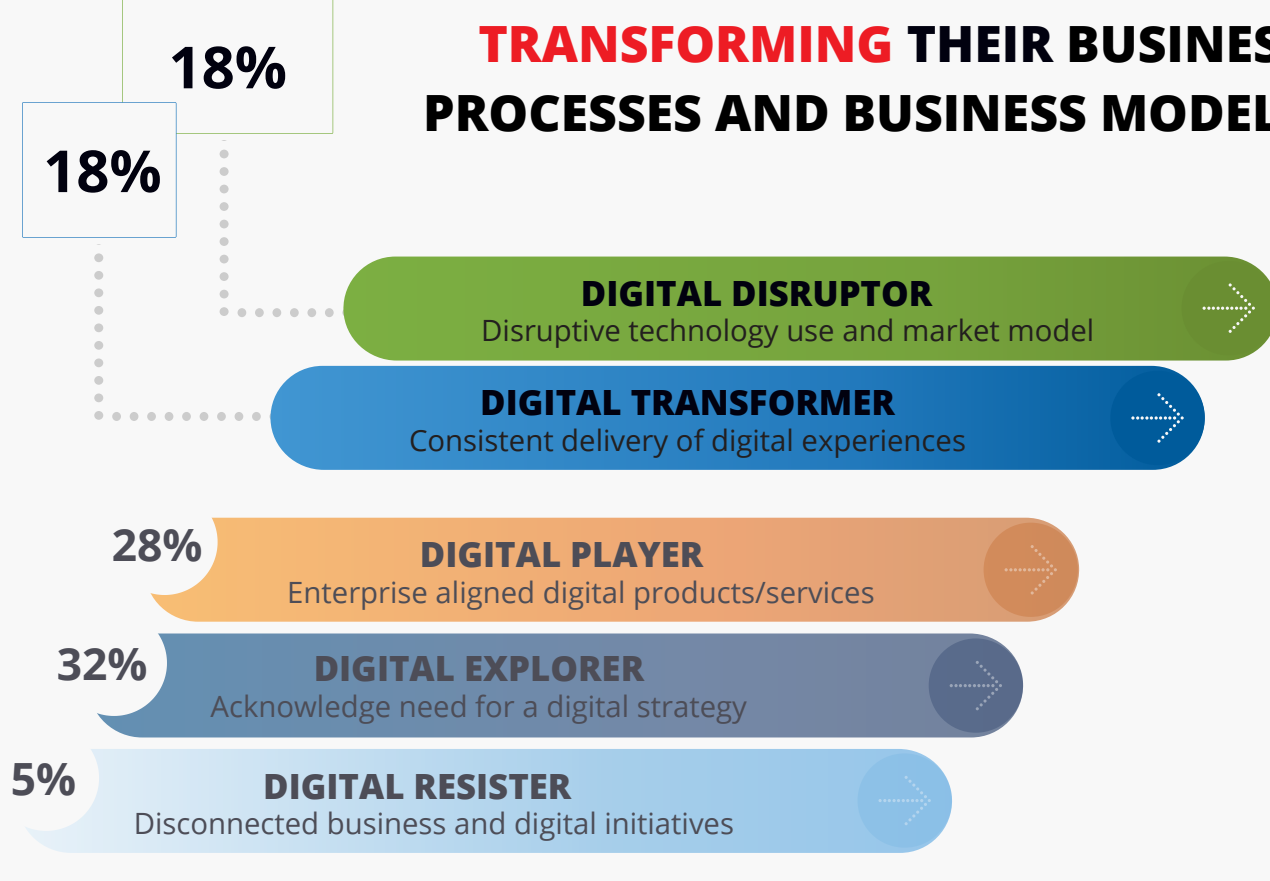
# THE NORDIC MANUFACTURING SYSTEM

Necessary business transformation in the Manufacturing industry is obstructed by insufficient strategic focus on network and connectivity

**INNOVATION AND ENHANCING CUSTOMER EXPERIENCES ARE AMONG THE MOST PREVALENT BUSINESS PRIORITIES IN THE NORDIC MANUFACTURING INDUSTRY**



**36% ARE DIGITALLY TRANSFORMING THEIR BUSINESS PROCESSES AND BUSINESS MODELS**

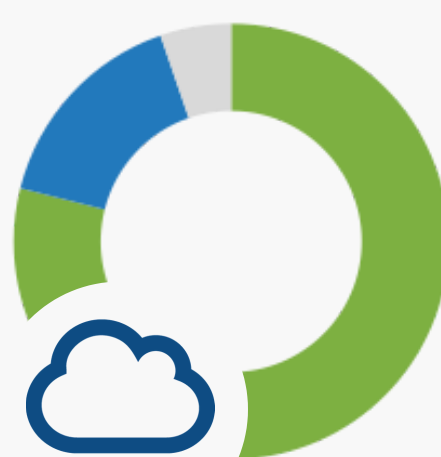


**TECHNOLOGY ADOPTION ...INCLUDING IOT AND CLOUD, ARE PARAMOUNT FOR SUPPORTING THE TRANSFORMATION OF THE BUSINESS**



**...MORE THAN HALF** have adopted Internet of Things technologies that provide the foundation for most digitisation initiatives

**...8 OUT OF 10** have adopted cloud technologies to establish a flexible and agile platform for the digitised business



■ Use already ■ Plan to adopt

**CONNECTIVITY RELATED MATTERS ARE OFTEN NEGLECTED DESPITE THE BUSINESS' DEPENDENCY ON NETWORK QUALITY, CAPACITY AND PERFORMANCE**

**56% CONNECT TO THEIR CLOUD SERVICES THROUGH THE PUBLIC INTERNET**



**38% DO NOT HAVE A NETWORK STRATEGY TO SUPPORT THE CLOUD STRATEGY**



## A STUDY BY EQUINIX

**...FINDS THAT DIGITAL TRANSFORMATION WILL FUEL THE INTERCONNECTION BANDWIDTH CAPACITY IN THE EUROPEAN MANUFACTURING INDUSTRY TO GROW 58% ANNUALLY FROM 27 tbps IN 2018 TO 168 tbps IN 2022**

More information: [Global Interconnection Index \(GXI\) Volume 3](#)

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FOR FURTHER INFORMATION



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### RESOURCES

Digital Transformation in the Nordic Manufacturing System, IDC Executive Brief, February 2020, Sponsored by Equinix